

## Background

Education and Outreach is at the core of Provider Resources, Inc. (**PRI**). Our focus is dedicated to instilling integrity in healthcare from a clinical and program perspective, with a mission that states our support for the healthcare community through “education and efficient, innovative processes.” **PRI’s** healthcare experts are located across 33 states and include nationally recognized subject matter experts (SMEs), registered nurses, pharmacists, healthcare quality researchers, data analysts, education specialists, and a physician consortium of over 228 board certified physicians in 77 specialties and subspecialties. **PRI’s** interdisciplinary SMEs develop and conduct training programs and educational outreach for an array of federal and commercial clients.

## Our Audience

The audience we serve encompasses the entire healthcare community including U.S. Federal Government Agencies and federal workers responsible for protecting the health of all Americans, healthcare providers including doctors, nurses, pharmacists and other allied health professionals, compliance officers, staff of Medicare, Medicaid and 3rd-party insurance plans, community organizations, and academia.

## The Team

**PRI’s** Education & Outreach Team is comprised of seasoned professionals with advanced degrees and deep experience in healthcare as well as core disciplines.

- Instructional System Designers
- Curriculum Specialists
- Training Specialists
- Marketing and Communications Specialists
- Social Media Manager
- Creative Services Group (graphics, video, photography, AV, web design, webinars, webcasts, event planning)
- SMEs dedicated to training, education, and outreach-related activities
- Section 508 Compliance Officer
- Program Managers, Program Coordinators

## Core Activities

**PRI’s** Education & Outreach Division develops and delivers outcome-focused solutions that are aligned to program goals and include formal assessments that measure results.

- Classroom Training
- On-the-job Training and Coaching
- Regional and National Meetings and Conferences
- Virtual Training
  - *Self-paced, online learning*
  - *Webcasts*
  - *Webinars*
  - *Teleconferences*
- Learning Management System (LMS) Development and Administration
- Marketing, Communications, and Public Relations
- Brand Management
- Social Media
- Community Engagement



**GSA MOBIS:** 874-1 / GS-10F-0141U

**DUNS:** 141816889

**Accreditations**



**Designations**



**PRI** will work with the Government and potential prime contractors to identify the appropriate NAICS code to assign to a subcontract. **PRI** is subject to the following NAICS codes:

**Small Business**

- 512110 Motion Picture and Video Production
- 518210 Data Processing, Hosting, and Related Services
- 519130 Internet Publishing and Broadcasting and Web Search Portals
- 519190 All Other Information Services
- 561210 Facilities Support Services

**Large Business**

- 541430 Graphic Design Services
- 541611 Administrative Management and General Management Consulting Services
- 541613 Marketing Consulting Services
- 541614 Process, Physical Distribution, and Logistics Consulting Service
- 541618 Other Management Consulting Services
- 541690 Other Scientific and Technical Consulting Services
- 541990 All Other Professional, Scientific, and Technical Services
- 561110 Office Administrative Services
- 561410 Document Preparation Services
- 561499 All Other Business Support Services
- 561920 Convention and Trade Show Organizers
- 611430 Professional and Management Development Training
- 611710 Educational Support Services