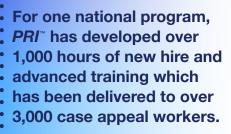


# EDUCATION & OUTREACH DIVISION CAPABILITY STATEMENT

Education and outreach are at the core of Provider Resources, Inc. (PRI\*). Our focus is dedicated to instilling integrity in healthcare from a clinical and program perspective, with a mission that states our support for the healthcare community through "education and efficient, innovative processes." PRI's\* healthcare experts are located across 31 states and include nationally recognized subject matter experts (SMEs), registered nurses, pharmacists, healthcare quality researchers, data analysts, education specialists, and a Physician Consortium of over 228 board-certified physicians in 77 specialties and subspecialties. PRI's\* interdisciplinary SMEs develop and conduct training programs and educational outreach for an array of federal and commercial clients.



"We'd be lost without you!"

Program Manager



PRI's™ Education & Outreach
Division develops and delivers
outcome-focused solutions that are
aligned to program goals and include
formal assessments that measure results.

- Classroom Training
- · On-the-Job Training & Coaching
- Regional & National Meetings/Conferences
- Virtual Training
  - Self-paced, online learning
  - Webcasts
  - Webinars
  - Teleconferences
- Learning Management System (LMS) Development & Administration
- · Marketing, Communications & Public Relations
- Brand Management
- Social Media
- · Community Engagement

# THE TEAM

**PRI**'s™ Education & Outreach Team is comprised of seasoned professionals with advanced degrees and deep experience in healthcare as well as core disciplines.

- Instructional Systems Designers
  - Curriculum Specialists
    - Training Specialists
      - Marketing & Communications Specialists
        - · Social Media Manager
          - Creative Solutions Group (graphics, video, photography, AV, web design, webinars, webcasts & event planning)
            - · SMEs dedicated to training, education & outreach-related activities
              - Section 508 Compliance Officer
                - Program Managers & Program Coordinators

#### **OUR AUDIENCE**

The audience we serve encompasses the entire healthcare community, including U.S. federal government agencies and federal workers responsible for protecting the health of all Americans, healthcare providers including doctors, nurses, pharmacists, and other allied health professionals, compliance officers, staff of Medicare, Medicaid, and third-party insurance plans, community organizations, and academia.

# Provider Resources

#### **EDUCATION & OUTREACH DIVISION · CAPABILITY STATEMENT**

Shawn Keough-Hartz, CEO/President • Phone: 814.746.4009 • provider-resources.com DUNS: 141816889

PRI™ will work with the government and potential prime contractors to identify the appropriate NAICS code to assign to a subcontract.

PRI™ is subject to the following NAICS codes:

512110 Motion Picture and Video Production

518210 Data Processing, Hosting, and Related Services

519130 Internet Publishing and Broadcasting and Web Search Portals

519190 All Other Information Services

541611 Administrative Management and General Management Consulting Services

**541613** Marketing Consulting Services

541614 Process, Physical Distribution, and Logistics Consulting Service

**541618** Other Management Consulting Services

541690 Other Scientific and Technical Consulting Services

541990 All Other Professional, Scientific, and Technical Services

561210 Facilities Support Services

561410 Document Preparation Services

561499 All Other Business Support Services

611710 Educational Support Services

**Large Business** 

**Small Business** 

541430 Graphic Design Services

561110 Office Administrative Services

561920 Convention and Trade Show Organizers

611430 Professional and Management Development Training

## **CONTRACTING VEHICLES**

GSA MAS Contract #: GS-10F-0141U

GSA MAS SINs: 541214 541611 OLM, HUBZone, WOSB

GSA OASIS SB-Pool 2 Contract #: 47QRAD18D000R

GSA OASIS SB-Pool 2: HUBZone, WOSB





Government Approved Accounting System Computer Systems with Authority to Operate

### **ACCREDITATIONS AND ASSOCIATIONS**







#### **DESIGNATIONS**





