



# CREATIVE SOLUTIONS GROUP CAPABILITY STATEMENT



<https://youtu.be/AMg7CMIDJIs>

## SERVICES

**PRI's™** Creative Solutions Group (CSG) is committed to providing our clients with innovative and cost-efficient solutions in a variety of services.

- Branding
- Graphic Design Services
- Video Production & Editing
- Photography
- Conference AV
- Website Design & Development
- Event & Conference Services
- Press Kits
- Press Releases
- Section 508 Compliance Services

## SOLUTIONS

**PRI's™** virtual solutions can **reduce** your conference **costs** by **one third**.

- Every webinar is **customized** to meet the needs of our clients
- **Stakeholder engagement** is heightened by the use of virtual breakout rooms
- **PRI™** webinars are accessible and inclusive by incorporating **closed captioning** and **remote video relay services**
- **Section 508** compliant solutions for all of our services including graphic design, video production, website design, and conference planning

**Hire the outreach experts!**

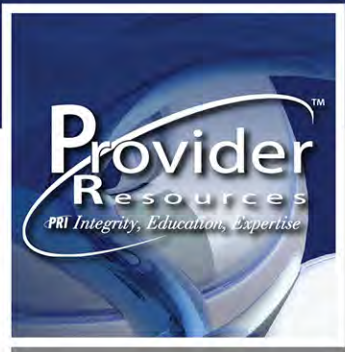
**PRI™** has engaged and educated 75,163 participants by creating accessible 508 compliant webinars.

**“This was the smoothest webinar I have been on in a very long time! The technology was flawless!”**

— Attendee

**“I also wanted to share my appreciation to the team for the excellent support on site, as well as on our dry run. In general, our team often talks about how wonderful it is to work with everyone on your team. Thank you for being such excellent partners in this work!”**

— Program Lead



**PRI™ will work with the government and potential prime contractors to identify the appropriate NAICS code to assign to a subcontract.**

**PRI™ is subject to the following NAICS codes:**

**Small Business**

- 512110 Motion Picture and Video Production
- 518210 Data Processing, Hosting, and Related Services
- 519130 Internet Publishing and Broadcasting and Web Search Portals
- 519190 All Other Information Services
- 541611 Administrative Management and General Management Consulting Services
- 541613 Marketing Consulting Services
- 541614 Process, Physical Distribution, and Logistics Consulting Service
- 541618 Other Management Consulting Services
- 541690 Other Scientific and Technical Consulting Services
- 541990 All Other Professional, Scientific, and Technical Services
- 561210 Facilities Support Services
- 561410 Document Preparation Services
- 561499 All Other Business Support Services
- 611710 Educational Support Services

**Large Business**

- 541430 Graphic Design Services
- 561110 Office Administrative Services
- 561920 Convention and Trade Show Organizers
- 611430 Professional and Management Development Training

**CONTRACTING VEHICLES**

GSA Contract #: GS-10F-0141U  
 GSA PSS #: 874-1 & 520-15-HUBZone, WOSB  
 GSA OASIS Contract #: GS00Q18OADS219  
 GSA OASIS SB-Pool 2: HUBZone, WOSB



**Government Approved Accounting System  
Computer Systems with Authority to Operate**

**ACCREDITATIONS AND ASSOCIATIONS**



ACCREDITED  
Independent Review  
Organization:  
Internal & External  
Expires 06/01/2021



**DESIGNATIONS**

